



FOR IMMEDIATE RELEASE
November 28th, 2018

Spirit North Receives Dynamic Boost to Support Indigenous Youth Health & Well-Being through 2020

Calgary, Alta. – As we gear up for winter and all the opportunities it provides to enjoy Alberta’s beautiful natural landscape, more boots will be tied and more bindings clicked this year than ever before at Spirit North thanks to a \$225,000 investment from Pembina Pipeline Corporation (“Pembina”). Spirit North, which delivers cross-country ski programming in Indigenous communities across the province, is committed to improving the health and well-being of children and youth through the transformative power of sport and play.

Pembina’s three-year contribution will enable Spirit North to further assist communities in building ski clubs, trail development, coaching certification, equipment ownership, and mentorship to foster community-owned and led programming while focusing on providing sport as a fundamental element of health and well-being for Indigenous youth.

“We are absolutely thrilled to join forces with Pembina in the vitally important work of ensuring sport and recreation opportunities for Indigenous youth,” said Beckie Scott, CEO of Spirit North. “Knowing we all share in the vision of a healthier, happier and more inspired future for Indigenous children and youth is highly encouraging, and we look forward to a wonderful partnership!”

“At Pembina, we know that healthy, active kids are more likely to reach their full potential,” said Craig Day, Pembina’s Vice President of Major Projects. “As an avid cross-country skier myself, I understand the positive impact that being able to participate in sport can have on a person’s physical and mental well-being. Spirit North not only helps kids achieve those outcomes, but also provides them with the tools to develop leadership skills, learn healthy habits, and connect to the land. When our communities succeed, we all succeed.”

About Spirit North

Established in 2009, Spirit North is a registered charitable organization committed to improving the health and wellness of Indigenous children and youth through the transformative power of sport and play. Our goal is to spark inspiration for health and

facilitate the development of community-led sport and activity programming that will foster good health, promote leadership, and increase the positive development of Indigenous children and their communities. We strive to work together and build strong relationships with educators and community leaders to use the transformative power of sport to achieve positive, lasting change. www.spiritnorthxc.ca

About Pembina

Calgary-based Pembina Pipeline Corporation is a leading transportation and midstream service provider that has been serving North America's energy industry for over 60 years. Pembina owns an integrated system of pipelines that transport various hydrocarbon liquids and natural gas products produced primarily in western Canada. The Company also owns gas gathering and processing facilities and an oil and natural gas liquids infrastructure and logistics business. Pembina's integrated assets and commercial operations along the majority of the hydrocarbon value chain allow it to offer a full spectrum of midstream and marketing services to the energy sector.

Pembina strives to provide sustainable, industry-leading total returns for our investors; reliable and value-added services for our customers; a net positive impact to communities; and a safe, respectful, collaborative and fair work culture for our employees. www.pembina.com

- 30 -

For more information, please contact:

*Martine Grenon-Lafontaine, Director of Stakeholder Relations
Spirit North
martine.grenon@spiritnorthxc.ca | 403-678-1378*

*Brett Clapperton, Analyst, Community Investment
Pembina Pipeline Corporation
bclapperton@pembina.com | 587-227-9344*